

Transportation in Romania

<https://marketpublishers.com/r/T5A14AFF30EEN.html>

Date: October 2014

Pages: 11

Price: US\$ 990.00 (Single User License)

ID: T5A14AFF30EEN

Abstracts

Despite the steady growth of the air travel industry in Romania, the air travel load at Romanian airports is still one third that of the major airports of countries in the EU. As much as 76% of all air travel volume is concentrated in the Henri Coanda Airport Bucharest (Otopeni). Large-scale investment projects have been recently undertaken at all major airports of the country including the Henri Coanda Airport; the second airport of Bucharest, the Baneasa Airport; and the regional airports...

Euromonitor International's Transportation in Romania report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Chained Hotels Find A Good Momentum To Expand in Romania

Weak Performance of Domestic Airlines Might Offer Opportunities for International Players

City Break Trips Are Becoming Increasingly Popular

Tourism Voucher Scheme Will Help Domestic Tourism To Develop

Bucharest Has Outstanding Appeal for Business Tourists

SWOT

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