

Transportation in Morocco

<https://marketpublishers.com/r/T8E763F0E4FEN.html>

Date: December 2014

Pages: 10

Price: US\$ 990.00 (Single User License)

ID: T8E763F0E4FEN

Abstracts

Transportation in Morocco increased in current value by 3% in 2013, rising to MAD16 billion. Much of this growth was the result of strong growth in the numbers of passengers carried by the airlines operating in Morocco. In addition, online sales recorded superlative current value growth of 24% in transportation in 2013, rising from a comparatively low base.

Euromonitor International's Transportation in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Transportation Sales by Category: Value 2008-2013

Table 2 Transportation Sales by Channel: Value 2008-2013

Table 3 Airline Capacity: Number of People 2008-2013

Table 4 Airline Passengers Carried by Category 2008-2013

Table 5 Airline Passengers Carried by Distance 2008-2013

Table 6 Airline NBO Company Shares: % Value 2009-2013

Table 7 Airline Brands by Key Performance Indicators 2013

Table 8 Forecast Transportation Sales by Category: Value 2013-2018

Table 9 Forecast Transportation Sales by Channel: Value 2013-2018

Executive Summary

Strong Recovery Registered in the Performance of Travel and Tourism

MICE Tourism Expands During 2013

Focus on New Promoting New Cities Potential

Numerous Hotel Developments Remain in the Pipeline During 2013

Ecotourism and Sustainability at the Heart of the Vision 2020 Programme

SWOT

Summary 1 Morocco: SWOT

Demand Factors

Table 10 Leave Entitlement: Volume 2008-2013

Table 11 Holiday Takers by Age 2008-2013

Table 12 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 13 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

I would like to order

Product name: Transportation in Morocco

Product link: <https://marketpublishers.com/r/T8E763F0E4FEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T8E763F0E4FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970