

Transportation in Malaysia

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Abstracts

During the review period, transportation increased by 10% in current value terms with air demonstrating the strongest performance with 11% value growth. Transportation in Malaysia indicated a stronger performance compared to 2012 due to more tourists travelling around with different types of transportation, such as air and other transportation types. An increased number of inbound tourists suggested more travelling within Malaysia as well as out of Malaysia using services provided by...

Euromonitor International's Transportation in Malaysia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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