

# Transportation in India

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## Abstracts

Air transportation continued to be the more preferred mode of travel in 2013. Within air transportation, low cost carriers continued to be the primary revenue growth driver though scheduled airlines continued to be much higher in terms of value sales. Low cost carriers recorded the strongest current value growth of 35% in 2013. This growth was attributable to low cost carriers continuing to benefit from their flight options being marketed as cheaper than those of other companies. Tourists...

Euromonitor International's Transportation in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

**Product coverage:** Transportation by Category, Transportation by Channel.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fluctuating Value of the Rupee Helps To Drive Inbound Tourism

Hotels Continue To Drive Travel Accommodation

Airline Industry Gets A Much Needed Boost

Online Channel Records Strong Sales Growth

New Government Expected To Push Tourism Aggressively Over the Forecast Period

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