

Transportation in Germany

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Abstracts

Transportation in Germany in 2013 was able to further benefit from growing domestic, inbound and outbound tourism as, apart from trips in the car, these journeys had to be taken by one or another means of transportation. Consequently, all the different modes of transportation, ie air, bus/coach, cruise, ferry and rail, posted positive current value growth in 2013. The strongest growth was achieved by cruises, which continued to be a very attractive type of holiday for many Germans, followed by...

Euromonitor International's Transportation in Germany report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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