

Transportation in Ecuador

https://marketpublishers.com/r/T144A5F6152EN.html Date: July 2014 Pages: 11 Price: US\$ 990.00 (Single User License) ID: T144A5F6152EN

Abstracts

The biggest story in Ecuador in 2013 with regards to transportation was the opening of the new Mariscal Sucre International Airport approximately 18 kilometres east of Quito to replace the capital's old airport, also named after Mariscal Sucre. The new airport has the increased infrastructure needed to handle larger, long-distance aircraft, unlike the old airport which was limited by its location in a residential neighbourhood. In the initial months after the airport opened in February 2013,...

Euromonitor International's Transportation in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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