

Transportation in Denmark

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Abstracts

Total calculated current value growth of 4% in 2013 was better than 2012's transportation performance but weaker compared with the growth rates of 8% in 2010 and 2011. Yet, the 4% growth rate in 2013 showed that transportation in Denmark has overcome the crisis of 2009. In value sales terms, the category has fully recovered, and sales have even exceeded the total value sales of 2008, pre-crisis. Growth in domestic tourism and inbound tourism pushed demand for means of transportation up and the...

Euromonitor International's Transportation in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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