

Transportation in the Czech Republic

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Abstracts

Air transportation saw a good year in 2013 recording a 5% increase in the number of people carried and 3% current value sales growth. The latter was driven by online value sales which were up by 19% in 2013. Growth was positively affected by the performance of low cost carriers and schedule flights in 2013 as fare discounts made travelling by air slightly more affordable. Chauffeur-driven cars enjoyed growing popularity in 2013 growing by 6% in current value sales terms reaching CZK405 million.

Euromonitor International's Transportation in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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