

Transportation in Croatia

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Abstracts

Land transportation continued to be the dominant mode of transport, accounting for 85% share of all arrivals to Croatia in 2013. Domestic travel is mainly reliant on land transportation and the government's proposal for the so-called monetization of the highways (basically, outsource the management of the company for an unknown period of years) received extremely negative feedback in Croatia, as the majority of local travellers are concerned about the changing model and the possible cost...

Euromonitor International's Transportation in Croatia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Destination Branding Still Lagging Behind

Lack of Hotel Investment Continues To Delay Further Consolidation

Online Sales Boost All Areas

Legislative Frame Challenged by EU Membership

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