

Transportation in Canada

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Abstracts

Transportation in 2013 noted an increase in passenger counts and current value, with a shift in traditional destinations for outbound travellers as new markets opened with the launch of Rouge and route expansion from major scheduled airlines. Air travel remained steady in overall share on the market with 88% of value in 2013, whilst cruise sales registered strong growth of 8% to gain slightly in overall value share to reach 6%. The extremely cold winter in 2013 supported travel to sun...

Euromonitor International's Transportation in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Transportation Sales by Category: Value 2008-2013

Table 2 Transportation Sales by Channel: Value 2008-2013

Table 3 Airline Capacity: Number of People 2008-2013

Table 4 Airline Passengers Carried by Category 2008-2013

Table 5 Airline Passengers Carried by Distance 2008-2013

Table 6 Airline NBO Company Shares: % Value 2009-2013

Table 7 Airline Brands by Key Performance Indicators 2013

Table 8 Forecast Transportation Sales by Category: Value 2013-2018

Table 9 Forecast Transportation Sales by Channel: Value 2013-2018

Executive Summary

Economic Conditions Remain Challenging for Canada's Tourism Industry

Canadian Tourism Industry Targets High-growth Markets

New Carrier Agreements Create Growth Opportunities for Chinese Travellers

Online Channel Continues To Post Strong Growth

International Competition Poses Challenges To Growth for Canada's Tourism Industry

SWOT

Summary 1 Canada: SWOT

Demand Factors

Table 10 Leave Entitlement: Volume 2008-2013

Table 11 Holiday Takers by Age 2008-2013

Table 12 Seasonality of Trips: % Breakdown 2008-2013

Balance of Payments

Table 13 Balance of Tourism Payments: Value 2008-2013

Sources

Summary 2 Research Sources

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