

Transportation in Bulgaria

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Abstracts

Air remains by far the largest, accounting for 91% of overall transportation value sales in Bulgaria in 2013. Moreover, air was faster growing than other transportation in 2013 with turnover increasing by 4%. Air transportation is selected by the majority of inbound tourists who use both schedule and charter flights in order to reach their holiday destinations. At the same time, with a worsening situation in rail and relatively lower prices offered by both low cost carriers and schedule airline...

Euromonitor International's Transportation in Bulgaria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Neighbouring Countries Remain the Main Source Markets for Inbound Tourists

2013 Sees Many Infrastructure Projects To Benefit Transportation

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