

Transportation in Brazil

<https://marketpublishers.com/r/TF9F90BEC69EN.html>

Date: August 2014

Pages: 12

Price: US\$ 990.00 (Single User License)

ID: TF9F90BEC69EN

Abstracts

In 2013, air transportation current value sales increased by 11% to reach R\$26,862 million. This is a weak performance compared with Latin America as a whole, which recorded current value growth of 24% during the year. Besides infrastructure issues, currency exchange remains the main challenge for air transportation in Brazil given that the bulk of costs within this area are pegged to the dollar while revenues are in local currency. According to industry sources, the currency appreciated by 15%...

Euromonitor International's Transportation in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Fifa Confederations Cup and World Youth Day Boosts 2013 Tourism Flows

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Brazil Faces Growing Allure of Business Travel Among Mid-sized Cities

Cvc Viagens Becomes First Non-air Tourism Company To Go Public in Brazil

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