

Transportation in Austria

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Abstracts

Towards the end of the review period, growth in transportation in Austria continued to be driven by the rising value sales being generated in air transportation, specifically schedule airlines, which accounted for 86% of total transportation sales in 2013, registering €3.5 billion in retail value sales. Still, the highest value growth was registered by low cost carriers, which increased by 9% in 2013. Even though schedule airlines remained the largest air transportation category in Austria...

Euromonitor International's Transportation in Austria report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Executive Summary

2013 Is A Favourable Year for Travel and Tourism in Austria

Austrians Increasingly Use the Internet To Book and Pay for Products and Services

Austrians Are Equally Fond of Taking Leisure Holidays at Home and Abroad

the Holiday in Austria Brand Is Promoted To 'established Post-materialists'

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