

Transportation in Australia

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Abstracts

Transportation grew by 8% in value in 2013 to reach A\$27 billion, up slightly from the value growth experienced in 2012. Most of this growth came from scheduled airlines, which grew 7%, fuelled by strong growth in both inbound and outbound travel, as well as domestic travel. With all three forms of travel delivering solid growth, and with an expansion of capacity keeping airfares down, growth in air travel was virtually assured. This was sadly not the case in relation to profitability.

Euromonitor International's Transportation in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Australian Tourists Return Home

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Online Travel Agents Stagnate As Consumers Go Direct

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