

Transportation in Argentina

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Abstracts

Aerolineas Argentinas closed the 2013 fiscal year with a deficit of US\$247 million - 44% lower than the 2012 deficit of US\$447. According to Mr Mariano Recalde, Aerolineas Argentina's President, the number of passengers carried, flight hours and incomes increased in 2013. Despite this improvement of the company's economic situation in January 2014, the Federal Government accelerated the devaluation of the Peso to 30% (from ARS6 to ARS8 per dollar) – a development which is expected to negatively...

Euromonitor International's Transportation in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2009-2013, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2018 illustrate how the market is set to change.

Product coverage: Transportation by Category, Transportation by Channel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transportation market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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