

Transport Equipment in the USA

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Abstracts

The motor vehicles and parts industry saw growth in 2019 in both volume and value terms. New car sales in 2019 exceeded 17 million units for the fifth consecutive year, the result of low unemployment levels, cheap credit and healthy consumer confidence. Despite this, the automotive industry continues to face challenges, due to the increasing need to invest in electric and autonomous vehicle technologies, as well as the continued risk of trade tariffs. For example, automotive companies faced high...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Transport Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transport Equipment market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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