+44 20 8123 2220
info@marketpublishers.com

Transport Equipment in Turkey

https://marketpublishers.com/r/T78A5E2F640EN.html
Date: August 2019
Pages: 21
Price: US$ 660.00 (Single User License)
ID: T78A5E2F640EN

Abstracts

The Turkish automotive industry saw double-digit growth in production value in 2018, although the majority of the gains was due to exchange rate fluctuations. In volume terms, car production dropped by 9%, to 1.5 million units, while domestic sales slumped by 33%. Declining domestic demand was offset by expanding exports, with the EU remaining the core market for Turkish car manufacturers. During 2018, the Turkish automotive industry exported 1.3 million cars.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Transport Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transport Equipment market;

Pinpoint growth sectors and identify factors driving change;

+44 20 8123 2220
info@marketpublishers.com

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Headlines
Prospects
Automotive Industry Expected To Focus on Exports As Domestic Demand Declines
Domestic Orders To Sustain the Shipbuilding Industry's Growth
Aerospace Industry Forecast To Focus on Exports for Future Growth
Competitive Landscape
Automotive Companies Aim To Increase Product Localisation To Secure Profit Margins
Aerospace Industry Likely To Face Worker Shortage
Industry Overview
Chart 1 Turnover 2003-2023, LCU million
Chart 2 Value Added 2013-2018, LCU million
Chart 3 Profit and Profit Margin 2013-2018
Chart 4 Turnover and Growth by Category 2018, LCU million
Chart 5 Motor Vehicles And Parts Turnover 2003-2023, LCU million
Chart 6 Ships And Boats Turnover 2003-2023, LCU million
Chart 7 Aircraft And Spacecraft Turnover 2003-2023, LCU million
Chart 8 Railway And Tramway Locomotives And Rolling Stock Turnover 2003-2023, LCU million
Chart 9 Motorcycles, Bicycles And Other Transport Equipment Turnover 2003-2023, LCU million
Chart 10 Absolute Growth by Category, LCU million
Cost Structure
Chart 11 Cost Structure 2018, LCU million
Trade
Chart 12 Imports, Exports and Trade Balance 2013-2018, LCU million
Chart 13 Exports 2013-2018, LCU million
Chart 14 Exports Share by Category 2013-2018, % of Total Exports
Chart 15 Exports by Country 2013-2018, LCU million
Chart 16 Exports Share by Country 2013-2018, % of Total Exports
Chart 17 Imports 2013-2018, LCU million
Chart 18 Imports Share by Category 2013-2018, % of Total Imports
Chart 19 Imports by Country 2013-2018, LCU million
Chart 20 Imports Share by Country 2013-2018, % of Total Imports
Market Structure
Chart 21 Market Structure by Category 2013-2018, LCU million
Chart 22 Market Share by Category 2013-2018, % of Total Market
Chart 23 Market Structure 2013-2018, LCU million

+44 20 8123 2220
info@marketpublishers.com

Buyers
Chart 24 Market Structure by Buyer 2018, LCU million
Firmographics
Chart 25 Employment Statistics and Productivity 2013-2018
Chart 26 Industry Concentration 2013-2018, % Share of Turnover
Chart 27 Top Companies' Shares 2018, % of Turnover
Chart 28 Top 5 Companies' Share Dynamics 2013-2018, % of Turnover
Chart 29 Turnover Performance by Company 2013-2018
Digital Business
Chart 30 Share of E-Commerce Activities 2018-2023, %
Chart 31 Number of Companies Receiving Orders Online 2013-2018
Chart 32 Number of Companies Placing Orders Online 2013-2018
Chart 33 Revenue from E-Commerce, 2013-2018, LCU million
Industry Context
Chart 34 Attractiveness Index in Selected Industries 2018
Chart 35 Industry vs GDP Performance 2003-2023, % y-o-y Growth
Chart 36 Transport equipment vs Other Industries 2003-2023, LCU million
Chart 37 Industry Turnover by Region 2018, USD million
Chart 38 Transport Equipment in Western Europe 2003-2023, USD million

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Transport Equipment in Turkey
Product link: https://marketpublishers.com/r/T78A5E2F640EN.html
Price: US$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T78A5E2F640EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970