

Transport Equipment in Turkey

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Abstracts

The Turkish automotive industry saw double-digit growth in production value in 2018, although the majority of the gains was due to exchange rate fluctuations. In volume terms, car production dropped by 9%, to 1.5 million units, while domestic sales slumped by 33%. Declining domestic demand was offset by expanding exports, with the EU remaining the core market for Turkish car manufacturers. During 2018, the Turkish automotive industry exported 1.3 million cars.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Transport Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Transport Equipment market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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