

Transport Equipment in Mexico

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Abstracts

After the record performance over the last five years, Mexico's automotive industry showed slower growth in 2018. In volume terms car production shrank by 0.6% to 3.9 million vehicles in 2018, despite the fact that car exports grew by 6% in volume terms. Weaker demand for new cars in the North American market, uncertainty over trade deals, and natural disasters resulted in slowing growth. For example, due to floods in Mexico Honda was forced to temporarily halt production of engines and transmis...

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Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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