

Transport Equipment in Japan

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Abstracts

Japan's automotive industry continued to expand in 2018, although at slower rate. Production growth was largely thanks to expanding exports while domestic demand remained flat. In volume terms, production of passenger and commercial vehicles remained virtually unchanged and stood at 9.7 million units in 2018. Production growth was hurt by severe flooding and landslides in Japan which temporarily disrupted vehicle production for Honda, Mazda, Nissan and Toyota and adversely impacted local supplies...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Transport Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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