

Transport Equipment in Italy

<https://marketpublishers.com/r/T029298AC8FEN.html>

Date: August 2020

Pages: 26

Price: US\$ 660.00 (Single User License)

ID: T029298AC8FEN

Abstracts

Production value growth for the motor vehicles and parts industry slowed in 2019, as a result of weaker demand for new cars in the domestic and export markets. In volume terms, car production declined significantly in 2019, as Italian car manufacturers struggled with adverse economic conditions domestically, outdated model ranges and intense competition in export markets. Production was, however, partly cushioned by an intensifying focus on luxury vehicles and a stable performance in the commerc...

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Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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