

Transport Equipment in Germany

<https://marketpublishers.com/r/T2F34B13771EN.html>

Date: August 2020

Pages: 28

Price: US\$ 660.00 (Single User License)

ID: T2F34B13771EN

Abstracts

The German automotive industry's revenue growth remained below the historic average in 2019, while production volume declined. In 2019, German car production declined by 9%, to 4.7 million units, according to the car manufacturers' association Verband der Automobilindustrie (VDA), the lowest point in 22 years. The decline was largely due to weaker demand in foreign markets, with export volume declining by 13% in 2019. In addition, soaring car development costs and increasing production outsource...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Transport Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Transport Equipment market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Automotive industry struggles due to slowing demand in export markets

Aerospace industry's forecast clouded by uncertainty in the travel sector

Large-scale investment in railway infrastructure to benefit rolling stock industry

Competitive Landscape

Automotive companies and suppliers face challenges as investment in electric vehicles accelerates

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Motor Vehicles And Parts Turnover 2004-2024, LCU million

CHART 6 Aircraft And Spacecraft Turnover 2004-2024, LCU million

CHART 7 Railway And Tramway Locomotives And Rolling Stock Turnover 2004-2024, LCU million

CHART 8 Ships And Boats Turnover 2004-2024, LCU million

CHART 9 Motorcycles, Bicycles And Other Transport Equipment Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

CHART 12 B2B Costs and Growth 2019, LCU million

Trade

CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 14 Exports 2014-2019, LCU million

CHART 15 Exports Share by Category 2014-2019, % of Total Exports

CHART 16 Exports by Country 2014-2019, LCU million

CHART 17 Exports Share by Country 2014-2019, % of Total Exports

CHART 18 Imports 2014-2019, LCU million

CHART 19 Imports Share by Category 2014-2019, % of Total Imports

CHART 20 Imports by Country 2014-2019, LCU million

CHART 21 Imports Share by Country 2014-2019, % of Total Imports

Market Structure

CHART 22 Market Structure by Category 2014-2019, LCU million

CHART 23 Market Share by Category 2014-2019, % of Total Market

CHART 24 Market Structure 2014-2019, LCU million

Buyers

CHART 25 Market Structure by Buyer 2019, LCU million

CHART 26 B2B Buyers and Growth 2019, LCU million

Firmographics

CHART 27 Employment Statistics and Productivity 2014-2019

CHART 28 Number of Companies by Company's Size 2014-2019

CHART 29 Firmographics Distribution by Company Size 2014-2019, % of Total Companies

CHART 30 Firmographics Distribution by Turnover 2014-2019, % of total Turnover

CHART 31 Industry Concentration 2014-2019, % Share of Turnover

CHART 32 Top Companies' Shares 2019, % of Turnover

CHART 33 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 34 Turnover Performance by Company 2014-2019

Digital Business

CHART 35 Share of E-Commerce Activities 2019-2024, %

CHART 36 Number of Companies Receiving Orders Online 2014-2019

CHART 37 Number of Companies Placing Orders Online 2014-2019

CHART 38 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 39 Attractiveness Index in Selected Industries 2019

CHART 40 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 41 Transport equipment vs Other Industries 2004-2024, LCU million

CHART 42 Industry Turnover by Region 2019, USD million

CHART 43 Transport Equipment in Western Europe 2004-2024, USD million

I would like to order

Product name: Transport Equipment in Germany

Product link: <https://marketpublishers.com/r/T2F34B13771EN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T2F34B13771EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970