

Transport Equipment in Australia

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Abstracts

Turnover in Australia's automotive industry continued to decline in 2018, although it started to show signs of stabilisation. The industry experienced a prolonged period of decline following the cessation of production by Ford, GM and Toyota in Australia, leading to lower production volumes and problems in the supply chain. Nevertheless, there continued to be a limited presence of car manufacturers, and Australia witnessed expanding domestic truck production thanks to recovering business demand.

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Transport Equipment market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Aircraft and Spacecraft, Motor Vehicles and Parts, Motorcycles, Bicycles and Other Transport Equipment, Railway and Tramway Locomotives and Rolling Stock, Ships and Boats.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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