

Transition to E-Commerce: Industries Most Ready to Expand into Digital Trade

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Abstracts

This report examines e-commerce usage and revenue share from e-commerce in different industries and countries. The e-commerce index helps to better understand which industries are leading and identify key success factors. The briefing also analysis benefits of e-commerce for companies and provides future forecasts on digital trade.

The Transition to E-Commerce: Industries Most Ready to Expand into Digital Trade offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Industrial (Entire Economy) market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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