

Transbank SA in Financial Cards and Payments (Chile)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: TB1E2946AA3EN

Abstracts

Transbank is the main credit card payments administrator in Chile, as well as the operator and processor of debit cards (through RedBanc) and manager of one of the most important online payment services (WebPay). The company expects to extend the usage of online payment to segments in which cash is usually the main method of payment.

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Contents

Strategic Direction

Key Facts

Summary 1 Transbank: Operational Indicators

Company Background

Competitive Positioning

Summary 2 Transbank: Competitive Position 2013

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