

Transat AT Inc in Travel and Tourism (Canada)

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Abstracts

Transat AT aims to expand its worldwide presence as a charter airline and integrated tourism company, offering flights, travel agency services and holiday packages, with a focus on the growing demand for outbound flights and packages from Canada to sun destinations. The company plans to offer a broader selection of products and destinations through multiple channels and grow its online presence and to continue to implement cost reduction and efficiency initiatives to maintain profitability.

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