

Trailfinders Group Ltd in Travel and Tourism (United Kingdom)

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Abstracts

Trailfinders aims to continue to sell its products and services through the offline channel providing the best customer experience to consumers. The company emphasises that, between them, its travel consultants have visited over 96% of the world's countries. The company aims to thrive by offering personal service to compete against online operators. It will also increasingly focus on premium and luxury holidays, targeting mid to high income consumers.

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