

Traditional and Connected Watches in the United Kingdom

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Abstracts

After disruption to sales due to COVID-19 in 2020 and 2021, traditional watches resumed its pre-pandemic slow and steady declining trend in volume terms in 2022, a trend which is set to continue in 2023. Indeed, in 2023, every category within traditional watches is expected to see a drop in volume sales, including high watches, which had seen solid volume growth the previous year. One of the reasons is that the country's VAT rebates were withdrawn as part of the Brexit agreement, which took effect...

Euromonitor International's Traditional and Connected Watches in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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