

# Traditional and Connected Watches in the United Arab Emirates

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## Abstracts

Consumers are increasingly seeking greater control over their personal health, aligning with a new perspective on wellness that emphasises long-term and preventive measures. This shift is fuelling the growth of digital health solutions and hyper self-monitoring. In today's fast-paced lifestyles, where time for self-care is limited, the convenience and immediacy offered by digital health are crucial drivers of its fast adoption by consumers. Digital health holds the promise of providing consumers...

Euromonitor International's Traditional and Connected Watches in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2024

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