

Traditional and Connected Watches in Turkey

<https://marketpublishers.com/r/T0FD3FB582B2EN.html>

Date: November 2022

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: T0FD3FB582B2EN

Abstracts

While traditional and connected watches is expected to double-digit current value growth, constant value and volume growth is expected to be much more muted. The reason for such high current value growth is that Turkey has one of the highest inflation rates in the world in 2022. Also, unlike most other countries, this soaring inflation had already been triggered prior to the energy crisis arising from the war in Ukraine. The lira's dramatic devaluation has led to the soaring inflation and has be...

Euromonitor International's Traditional and Connected Watches in Turkey report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TRADITIONAL AND CONNECTED WATCHES IN TURKEY

KEY DATA FINDINGS

2022 DEVELOPMENTS

Moderate volume growth in 2022 as spiralling inflation dampens sales
Saat ve Saat consolidates its number one ranking with acquisition of G?nsal Saat
More focus on environmentally-friendly products

PROSPECTS AND OPPORTUNITIES

Healthy growth over forecast period
Apple Watch becomes leading brand over forecast period
E-commerce continues to grow at pace

CATEGORY DATA

Table 1 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 2 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 3 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 4 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 5 Sales of Traditional Watches by Type: Volume 2017-2022

Table 6 Sales of Traditional Watches by Type: Value 2017-2022

Table 7 Sales of Traditional Watches by Type: % Volume Growth 2017-2022

Table 8 Sales of Traditional Watches by Type: % Value Growth 2017-2022

Table 9 Sales of Traditional Watches by Price Band: Volume 2017-2022

Table 10 Sales of Traditional Watches by Price Band: Value 2017-2022

Table 11 Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022

Table 12 Sales of Traditional Watches by Price Band: % Value Growth 2017-2022

Table 13 Sales of Connected Watches by Type: Volume 2017-2022

Table 14 Sales of Connected Watches by Type: Value 2017-2022

Table 15 Sales of Connected Watches by Type: % Volume Growth 2017-2022

Table 16 Sales of Connected Watches by Type: % Value Growth 2017-2022

Table 17 NBO Company Shares of Traditional Watches: % Value 2018-2022

Table 18 LBN Brand Shares of Traditional Watches: % Value 2019-2022

Table 19 NBO Company Shares of Connected Watches: % Value 2018-2022

Table 20 LBN Brand Shares of Connected Watches: % Value 2019-2022

Table 21 Distribution of Traditional Watches: % Value 2017-2022

Table 22 Distribution of Connected Watches: % Value 2017-2022

Table 23 Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027

Table 24 Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027

Table 25 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027

Table 26 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027

Table 27 Forecast Sales of Traditional Watches by Type: Volume 2022-2027

Table 28 Forecast Sales of Traditional Watches by Type: Value 2022-2027

Table 29 Forecast Sales of Traditional Watches by Type: % Volume Growth 2022-2027

Table 30 Forecast Sales of Traditional Watches by Type: % Value Growth 2022-2027

Table 31 Forecast Sales of Connected Watches by Type: Volume 2022-2027

Table 32 Forecast Sales of Connected Watches by Type: Value 2022-2027

Table 33 Forecast Sales of Connected Watches by Type: % Volume Growth 2022-2027

Table 34 Forecast Sales of Connected Watches by Type: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN TURKEY

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 35 Sales of Personal Accessories by Category: Volume 2017-2022

Table 36 Sales of Personal Accessories by Category: Value 2017-2022

Table 37 Sales of Personal Accessories by Category: % Volume Growth 2017-2022

Table 38 Sales of Personal Accessories by Category: % Value Growth 2017-2022

Table 39 NBO Company Shares of Personal Accessories: % Value 2018-2022

Table 40 LBN Brand Shares of Personal Accessories: % Value 2019-2022
Table 41 Distribution of Personal Accessories by Format: % Value 2017-2022
Table 42 Forecast Sales of Personal Accessories by Category: Volume 2022-2027
Table 43 Forecast Sales of Personal Accessories by Category: Value 2022-2027
Table 44 Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027
Table 45 Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Traditional and Connected Watches in Turkey

Product link: <https://marketpublishers.com/r/T0FD3FB582B2EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T0FD3FB582B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970