

Traditional and Connected Watches in South Korea

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Abstracts

Watches in South Korea heavily rely on global luxury brands, with the top 10 largest luxury players in the local market contributing to one third of all watch sales in the country. As noted in other categories of personal accessories, imported global luxury watch brands are raising their retail prices in 2022 due to ongoing fluctuations in the exchange rate, changes in pricing policies, and increasing costs of production and raw materials. Therefore, the average unit price of traditional and con...

Euromonitor International's Traditional and Connected Watches in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TRADITIONAL AND CONNECTED WATCHES IN SOUTH KOREA

KEY DATA FINDINGS

2022 DEVELOPMENTS

Price increases for imported luxury watches

“Open run” remains social phenomenon, leading to booking systems

Further demand for traditional watches in 2022, driven by quartz analogue

PROSPECTS AND OPPORTUNITIES

Resell market for watches is expanding in South Korea

Smart wearables to remain dynamic performer over forecast period

Distribution of watches increasing via retail e-commerce platforms

CATEGORY DATA

Table 1 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 2 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 3 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 4 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 5 Sales of Traditional Watches by Category: Volume 2017-2022

Table 6 Sales of Traditional Watches by Category: Value 2017-2022

Table 7 Sales of Traditional Watches by Category: % Volume Growth 2017-2022

Table 8 Sales of Traditional Watches by Category: % Value Growth 2017-2022

Table 9 Sales of Traditional Watches by Price Band: Volume 2017-2022

Table 10 Sales of Traditional Watches by Price Band: Value 2017-2022

Table 11 Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022

Table 12 Sales of Traditional Watches by Price Band: % Value Growth 2017-2022

Table 13 Sales of Connected Watches by Category: Volume 2017-2022

Table 14 Sales of Connected Watches by Category: Value 2017-2022

Table 15 Sales of Connected Watches by Category: % Volume Growth 2017-2022

Table 16 Sales of Connected Watches by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Traditional Watches: % Value 2018-2022

Table 18 LBN Brand Shares of Traditional Watches: % Value 2019-2022

Table 19 NBO Company Shares of Connected Watches: % Value 2018-2022

Table 20 LBN Brand Shares of Connected Watches: % Value 2019-2022

Table 21 Distribution of Traditional Watches: % Value 2017-2022

Table 22 Distribution of Connected Watches: % Value 2017-2022

Table 23 Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027

Table 24 Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027

Table 25 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027

Table 26 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027

Table 27 Forecast Sales of Traditional Watches by Category: Volume 2022-2027

Table 28 Forecast Sales of Traditional Watches by Category: Value 2022-2027

Table 29 Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027

Table 30 Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027

Table 31 Forecast Sales of Connected Watches by Category: Volume 2022-2027

Table 32 Forecast Sales of Connected Watches by Category: Value 2022-2027

Table 33 Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027

Table 34 Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN SOUTH KOREA

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 35 Sales of Personal Accessories by Category: Volume 2017-2022

Table 36 Sales of Personal Accessories by Category: Value 2017-2022
Table 37 Sales of Personal Accessories by Category: % Volume Growth 2017-2022
Table 38 Sales of Personal Accessories by Category: % Value Growth 2017-2022
Table 39 NBO Company Shares of Personal Accessories: % Value 2018-2022
Table 40 LBN Brand Shares of Personal Accessories: % Value 2019-2022
Table 41 Distribution of Personal Accessories by Format: % Value 2017-2022
Table 42 Forecast Sales of Personal Accessories by Category: Volume 2022-2027
Table 43 Forecast Sales of Personal Accessories by Category: Value 2022-2027
Table 44 Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027
Table 45 Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

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SOURCES

Summary 1 Research Sources

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