

Traditional and Connected Watches in the Philippines

<https://marketpublishers.com/r/T90813451ED3EN.html>

Date: November 2022

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: T90813451ED3EN

Abstracts

Traditional and connected watches has seen healthy double-digit growth in 2022 in retail volume terms, with demand largely focused on quartz analogue and quartz digital watches. Popular brands within the basic segment such as Swatch, Seiko, and Fossil have seen resurgent demand in 2022 with sales benefiting from consumers returning to more active lives, while these products are also popular gift items. Meanwhile, within high quartz analogue watches leading brands such as TAG Heuer and Audemars P...

Euromonitor International's Traditional and Connected Watches in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

TRADITIONAL AND CONNECTED WATCHES IN THE PHILIPPINES

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sales continue to recover but obstacles remain

Second-hand market booming, while increase in weddings and engagements provides a boost to sales

Connected watches on the rise as consumers become more active

PROSPECTS AND OPPORTUNITIES

Smart wearables set to gain traction as consumers become more active

Economic instability could limit the recovery of traditional and connected watches

Increased personalisation should help to build brand loyalty

CATEGORY DATA

Table 1 Sales of Traditional and Connected Watches by Category: Volume 2017-2022

Table 2 Sales of Traditional and Connected Watches by Category: Value 2017-2022

Table 3 Sales of Traditional and Connected Watches by Category: % Volume Growth 2017-2022

Table 4 Sales of Traditional and Connected Watches by Category: % Value Growth 2017-2022

Table 5 Sales of Traditional Watches by Category: Volume 2017-2022

Table 6 Sales of Traditional Watches by Category: Value 2017-2022

Table 7 Sales of Traditional Watches by Category: % Volume Growth 2017-2022

Table 8 Sales of Traditional Watches by Category: % Value Growth 2017-2022

Table 9 Sales of Traditional Watches by Price Band: Volume 2017-2022

Table 10 Sales of Traditional Watches by Price Band: Value 2017-2022

Table 11 Sales of Traditional Watches by Price Band: % Volume Growth 2017-2022

Table 12 Sales of Traditional Watches by Price Band: % Value Growth 2017-2022

Table 13 Sales of Connected Watches by Category: Volume 2017-2022

Table 14 Sales of Connected Watches by Category: Value 2017-2022

Table 15 Sales of Connected Watches by Category: % Volume Growth 2017-2022

Table 16 Sales of Connected Watches by Category: % Value Growth 2017-2022

Table 17 NBO Company Shares of Traditional Watches: % Value 2018-2022
Table 18 LBN Brand Shares of Traditional Watches: % Value 2019-2022
Table 19 NBO Company Shares of Connected Watches: % Value 2018-2022
Table 20 LBN Brand Shares of Connected Watches: % Value 2019-2022
Table 21 Distribution of Traditional Watches by Format: % Value 2017-2022
Table 22 Distribution of Connected Watches by Format: % Value 2017-2022
Table 23 Forecast Sales of Traditional and Connected Watches by Category: Volume 2022-2027
Table 24 Forecast Sales of Traditional and Connected Watches by Category: Value 2022-2027
Table 25 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2022-2027
Table 26 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2022-2027
Table 27 Forecast Sales of Traditional Watches by Category: Volume 2022-2027
Table 28 Forecast Sales of Traditional Watches by Category: Value 2022-2027
Table 29 Forecast Sales of Traditional Watches by Category: % Volume Growth 2022-2027
Table 30 Forecast Sales of Traditional Watches by Category: % Value Growth 2022-2027
Table 31 Forecast Sales of Connected Watches by Category: Volume 2022-2027
Table 32 Forecast Sales of Connected Watches by Category: Value 2022-2027
Table 33 Forecast Sales of Connected Watches by Category: % Volume Growth 2022-2027
Table 34 Forecast Sales of Connected Watches by Category: % Value Growth 2022-2027

PERSONAL ACCESSORIES IN THE PHILIPPINES

EXECUTIVE SUMMARY

Personal accessories in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for personal accessories?

MARKET DATA

Table 35 Sales of Personal Accessories by Category: Volume 2017-2022
Table 36 Sales of Personal Accessories by Category: Value 2017-2022
Table 37 Sales of Personal Accessories by Category: % Volume Growth 2017-2022
Table 38 Sales of Personal Accessories by Category: % Value Growth 2017-2022
Table 39 NBO Company Shares of Personal Accessories: % Value 2018-2022
Table 40 LBN Brand Shares of Personal Accessories: % Value 2019-2022
Table 41 Distribution of Personal Accessories by Format: % Value 2017-2022
Table 42 Forecast Sales of Personal Accessories by Category: Volume 2022-2027
Table 43 Forecast Sales of Personal Accessories by Category: Value 2022-2027
Table 44 Forecast Sales of Personal Accessories by Category: % Volume Growth 2022-2027
Table 45 Forecast Sales of Personal Accessories by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Traditional and Connected Watches in the Philippines

Product link: <https://marketpublishers.com/r/T90813451ED3EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T90813451ED3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970