

Traditional and Connected Watches in the Philippines

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Abstracts

Traditional and connected watches has seen healthy double-digit growth in 2022 in retail volume terms, with demand largely focused on quartz analogue and quartz digital watches. Popular brands within the basic segment such as Swatch, Seiko, and Fossil have seen resurgent demand in 2022 with sales benefiting from consumers returning to more active lives, while these products are also popular gift items. Meanwhile, within high quartz analogue watches leading brands such as TAG Heuer and Audemars P...

Euromonitor International's Traditional and Connected Watches in Philippines report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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