

Traditional and Connected Watches in Japan

<https://marketpublishers.com/r/T4DD91DC733BEN.html>

Date: January 2024

Pages: 26

Price: US\$ 990.00 (Single User License)

ID: T4DD91DC733BEN

Abstracts

Increasing unit prices has been a decades-long trend in traditional watches. Especially after the COVID-19 pandemic, unit prices rose by over 10% YoY from 2020 to 2022. The last decade also saw numerous years of volume decline. A main reason behind this was the rise of mobile phones and smart wearables. Mobile phones are deeply penetrated in people's lives, not just as a tool to talk on the phone and communicate via e-mails, but as a tool that people cannot live without, incorporating payment, b...

Euromonitor International's Traditional and Connected Watches in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Connected Watches, Traditional Watches.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional and Connected Watches market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Traditional and Connected Watches in Japan
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

TRADITIONAL AND CONNECTED WATCHES IN JAPAN
KEY DATA FINDINGS

2023 DEVELOPMENTS

High watches continues to drive sales in traditional watches
Connected watches outperforms traditional watches
Recovery of inbound tourism helps physical stores regain momentum

PROSPECTS AND OPPORTUNITIES

Building loyalty key to maintaining a presence in the market
Connected watches set to observe healthy growth
Further unit price increases expected

CATEGORY DATA

Table 1 Sales of Traditional and Connected Watches by Category: Volume 2018-2023
Table 2 Sales of Traditional and Connected Watches by Category: Value 2018-2023
Table 3 Sales of Traditional and Connected Watches by Category: % Volume Growth 2018-2023
Table 4 Sales of Traditional and Connected Watches by Category: % Value Growth 2018-2023
Table 5 Sales of Traditional Watches by Category: Volume 2018-2023
Table 6 Sales of Traditional Watches by Category: Value 2018-2023
Table 7 Sales of Traditional Watches by Category: % Volume Growth 2018-2023
Table 8 Sales of Traditional Watches by Category: % Value Growth 2018-2023
Table 9 Sales of Traditional Watches by Price Band: Volume 2018-2023
Table 10 Sales of Traditional Watches by Price Band: Value 2018-2023
Table 11 Sales of Traditional Watches by Price Band: % Volume Growth 2018-2023
Table 12 Sales of Traditional Watches by Price Band: % Value Growth 2018-2023
Table 13 Sales of Connected Watches by Category: Volume 2018-2023
Table 14 Sales of Connected Watches by Category: Value 2018-2023
Table 15 Sales of Connected Watches by Category: % Volume Growth 2018-2023
Table 16 Sales of Connected Watches by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Traditional Watches: % Value 2019-2023
Table 18 LBN Brand Shares of Traditional Watches: % Value 2020-2023
Table 19 NBO Company Shares of Connected Watches: % Value 2019-2023
Table 20 LBN Brand Shares of Connected Watches: % Value 2020-2023
Table 21 Distribution of Traditional Watches by Format: % Value 2018-2023
Table 22 Distribution of Connected Watches by Format: % Value 2018-2023
Table 23 Forecast Sales of Traditional and Connected Watches by Category: Volume 2023-2028
Table 24 Forecast Sales of Traditional and Connected Watches by Category: Value 2023-2028
Table 25 Forecast Sales of Traditional and Connected Watches by Category: % Volume Growth 2023-2028
Table 26 Forecast Sales of Traditional and Connected Watches by Category: % Value Growth 2023-2028
Table 27 Forecast Sales of Traditional Watches by Category: Volume 2023-2028
Table 28 Forecast Sales of Traditional Watches by Category: Value 2023-2028
Table 29 Forecast Sales of Traditional Watches by Category: % Volume Growth 2023-2028
Table 30 Forecast Sales of Traditional Watches by Category: % Value Growth 2023-2028
Table 31 Forecast Sales of Connected Watches by Category: Volume 2023-2028
Table 32 Forecast Sales of Connected Watches by Category: Value 2023-2028
Table 33 Forecast Sales of Connected Watches by Category: % Volume Growth 2023-2028
Table 34 Forecast Sales of Connected Watches by Category: % Value Growth 2023-2028

PERSONAL ACCESSORIES IN JAPAN

EXECUTIVE SUMMARY

Personal accessories in 2023: The big picture

2023 KEY TRENDS

Competitive landscape

Retailing developments

What next for personal accessories?

MARKET DATA

Table 35 Sales of Personal Accessories by Category: Volume 2018-2023

Table 36 Sales of Personal Accessories by Category: Value 2018-2023

Table 37 Sales of Personal Accessories by Category: % Volume Growth 2018-2023

Table 38 Sales of Personal Accessories by Category: % Value Growth 2018-2023

Table 39 NBO Company Shares of Personal Accessories: % Value 2019-2023

Table 40 LBN Brand Shares of Personal Accessories: % Value 2020-2023

Table 41 Distribution of Personal Accessories by Format: % Value 2018-2023

Table 42 Forecast Sales of Personal Accessories by Category: Volume 2023-2028

Table 43 Forecast Sales of Personal Accessories by Category: Value 2023-2028

Table 44 Forecast Sales of Personal Accessories by Category: % Volume Growth
2023-2028

Table 45 Forecast Sales of Personal Accessories by Category: % Value Growth
2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Traditional and Connected Watches in Japan

Product link: <https://marketpublishers.com/r/T4DD91DC733BEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T4DD91DC733BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970