

# Traditional Grocery Retailers in the US

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## Abstracts

Building on prior rounds of fiscal relief to counter the devastating effects of the COVID-19 pandemic, the American Rescue Plan was signed into law by President Biden in March 2021. The goal was to provide fiscal relief to individuals and businesses alike by sending one-time payments of USD1,400 directly to consumers earning USD75,000 or less per year, and authorising access to interest-free loans for small businesses via the Paycheck Protection Plan (PPP). Under PPP, loans could be forgiven whe...

Euromonitor International's Traditional Grocery Retailers in USA report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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