

# Traditional Grocery Retailers in Tunisia

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## Abstracts

Traditional grocery retailers continued to benefit from the ongoing COVID-19 situation in 2021 and the measures being taken to contain it. Many consumers turned towards shops in close proximity to their homes to get daily supplies of groceries, especially during the peak of the pandemic, with this benefiting traditional grocery retailers. Some outlets also failed to comply with Tunisia's restrictions and curfews and remained open illegally even late at night. Although the selling space in tradit...

Euromonitor International's Traditional Grocery Retailers in Tunisia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Trusting relationships with neighbourhood stores favours sales through traditional grocery retailers

Competitive landscape remains highly fragmented

#### PROSPECTS AND OPPORTUNITIES

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