

Traditional Grocery Retailers in Russia

<https://marketpublishers.com/r/TA64BE590B2EN.html>

Date: February 2022

Pages: 49

Price: US\$ 990.00 (Single User License)

ID: TA64BE590B2EN

Abstracts

Local governments have been promoting the transformation of traditional grocery open markets, so called bazaars, in large cities in Russia. Governments are rebranding open markets to ensure control over tax collection, product quality and expiration dates, as well as following consumer demand for modern levels of service. Consumers have the opportunity to purchase farm products and consume freshly prepared foods in these locations. Rebranded open markets provide an opportunity for family leisure...

Euromonitor International's Traditional Grocery Retailers in Russia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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