

# Traditional Grocery Retailers in North Macedonia

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## Abstracts

Traditional grocery retailers were largely unaffected by COVID-19, recording small steady growth in both years of the pandemic. However, the channel did not perform as well as modern grocery retailers which benefitting from being able to adapt more easily to the mandatory COVID-19 restrictions. For most traditional grocery outlets, shoppers were obliged to queue outside before entering as many outlets are small and could only permit a few people at a time to enter to maintain social distancing.

Euromonitor International's Traditional Grocery Retailers in North Macedonia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### TRADITIONAL GROCERY RETAILERS IN NORTH MACEDONIA

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Traditional grocery retailers see accelerated growth thanks to local shopping trend

COVID-19 resulted in bankruptcies for smaller family-owned businesses

Innovation and more competitive prices help traditional grocery retailers expand

#### PROSPECTS AND OPPORTUNITIES

Traditional grocery retailers need to rethink their strategies to stay competitive

Consumers to continue shifting from traditional grocery retailers to modern channels, seeking better shopping experiences and convenience

Despite slow predicted growth, traditional grocery retailers will not become obscure

#### CHANNEL DATA

Table 1 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space  
2016-2021

Table 2 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: %  
Growth 2016-2021

Table 3 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 4 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 5 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 6 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 7 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space  
2021-2026

Table 8 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling  
Space: % Growth 2021-2026

### RETAILING IN NORTH MACEDONIA

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

COVID-19 vaccination certificate is introduced affecting entry to shopping malls

Retailers must now charge a fee for carrier bags and keep prices fixed for certain  
products after government rulings

Major brands Tinex and Comodita Home continue outlet expansions

What next for retailing?

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Seasonality

Christmas and New Year's Eve

Valentine's Day / St. Trifun

New School Year

Payments

Delivery and collections

Emerging business models

## MARKET DATA

Table 9 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 10 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 11 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 12 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 13 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 14 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 15 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 16 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 18 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 19 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 20 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 21 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 22 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 23 Retailing GBO Company Shares: % Value 2017-2021

Table 24 Retailing GBN Brand Shares: % Value 2018-2021

Table 25 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 26 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 27 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 28 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 29 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 30 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 31 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 32 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 33 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 34 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 35 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 36 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 37 Forecast Sales in Store-Based Retailing by Channel: % Value Growth  
2021-2026

Table 38 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 39 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 40 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 41 Forecast Sales in Non-Store Retailing by Channel: % Value Growth  
2021-2026

Table 42 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space  
2021-2026

Table 43 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space:  
% Growth 2021-2026

Table 44 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 45 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth  
2021-2026

Table 46 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 47 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth  
2021-2026

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SOURCES

Summary 2 Research Sources

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