

# **Traditional Grocery Retailers in France**

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## **Abstracts**

After a logical slowdown during the initial weeks of the first lockdown of the winter 2020, traditional grocery retailers enjoyed an unexpected peak of sales in April, May and June 2020. Given that the majority of these independent retail outlets are classified as food and drinks specialists, they were authorised to remain open and continued operating at full capacity throughout the quarantine lockdown period, with the same situation remaining in place during the following two lockdowns at the e...

Euromonitor International's Traditional Grocery Retailers in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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After enjoying a sales peak in mid-2020 due to their proximity to consumers' homes, the channel suffers as the pandemic recedes and inflation and lower spending power bite

Double-digit growth for chained outlets, primarily organic stores

Picard retains lead thanks to its focus on frozen food while biocoop leads in organic grocers

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