

Traditional Grocery Retailers in Finland

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Abstracts

Almost three-quarters of the category's value sales are accounted for by Alko. As a result, factors that affect the company have a crucial impact on the overall channel. With a few exceptions, Alko, the state-owned retailer has the exclusive right to sell alcohol above 5.5% ABV. Since a change in legislation in 2018, which increased the max ABV from 4.7% to 5.5%, highly popular spirit-based RTDs can now be sold via channels other than just Alko. While this change in legislation meant Alko lost s...

Euromonitor International's Traditional Grocery Retailers in Finland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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