

# Traditional Grocery Retailers in Ecuador

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## Abstracts

After posting a steep decline in current value terms in 2020, traditional grocery retailers saw sales rebound strongly in 2021. As concerns about potential exposure to COVID-19 receded with the rollout of vaccines and a drop in community transmission rates over the latter half of the year, Ecuadorians became less inclined to consolidate grocery shopping trips by visiting supermarkets, hypermarkets or discounters every week or fortnight, and once again started buying food and other essentials on...

Euromonitor International's Traditional Grocery Retailers in Ecuador report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### TRADITIONAL GROCERY RETAILERS IN ECUADOR

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Independent small grocers see trade rebound with the easing of the pandemic

Spate of new outlet openings results in higher levels of cannibalisation

More traditional grocery retailers become non-bank correspondents

#### PROSPECTS AND OPPORTUNITIES

Competition from discounters and other modern formats set to intensify

Grocery purchases will continue to be concentrated in traditional stores

Challenging economic conditions likely to drive growth in outlet numbers

#### CHANNEL DATA

Table 1 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space  
2016-2021

Table 2 Traditional Grocery Retailers: Value Sales, Outlets and Selling Space: %  
Growth 2016-2021

Table 3 Traditional Grocery Retailers GBO Company Shares: % Value 2017-2021

Table 4 Traditional Grocery Retailers GBN Brand Shares: % Value 2018-2021

Table 5 Traditional Grocery Retailers LBN Brand Shares: Outlets 2018-2021

Table 6 Traditional Grocery Retailers LBN Brand Shares: Selling Space 2018-2021

Table 7 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space  
2021-2026

Table 8 Traditional Grocery Retailers Forecasts: Value Sales, Outlets and Selling  
Space: % Growth 2021-2026

### RETAILING IN ECUADOR

#### EXECUTIVE SUMMARY

Retailing in 2021: The big picture

COVID-19 fallout drives e-commerce boom in Ecuador

Retailers adjust their assortments as consumer demands shift during the pandemic

What next for retailing?

#### OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 9 Cash and Carry Sales: Value 2016-2021

Seasonality

Mother's/Father's Day

Summer Sales

Back to School

Christmas

Payments

Delivery and collections

Emerging business models

#### MARKET DATA

Table 10 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 11 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 12 Sales in Store-Based Retailing by Channel: Value 2016-2021

Table 13 Sales in Store-Based Retailing by Channel: % Value Growth 2016-2021

Table 14 Store-Based Retailing Outlets by Channel: Units 2016-2021

Table 15 Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 16 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 17 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 18 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 19 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 20 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 21 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 22 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 23 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 24 Retailing GBO Company Shares: % Value 2017-2021

Table 25 Retailing GBN Brand Shares: % Value 2018-2021

Table 26 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 27 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 28 Store-based Retailing LBN Brand Shares: Outlets 2018-2021

Table 29 Non-Store Retailing GBO Company Shares: % Value 2017-2021

Table 30 Non-Store Retailing GBN Brand Shares: % Value 2018-2021

Table 31 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021

Table 32 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021

Table 33 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021

Table 34 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021

Table 35 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026

Table 36 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026

Table 37 Forecast Sales in Store-Based Retailing by Channel: Value 2021-2026

Table 38 Forecast Sales in Store-Based Retailing by Channel: % Value Growth

2021-2026

Table 39 Forecast Store-Based Retailing Outlets by Channel: Units 2021-2026

Table 40 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026

Table 41 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026

Table 42 Forecast Sales in Non-Store Retailing by Channel: % Value Growth

2021-2026

Table 43 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space

2021-2026

Table 44 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space:

% Growth 2021-2026

Table 45 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 46 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth

2021-2026

Table 47 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 48 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth

2021-2026

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SOURCES

Summary 2 Research Sources

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