

# Traditional Grocery Retailers in Costa Rica

<https://marketpublishers.com/r/T19352DDB86EN.html>

Date: April 2022

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: T19352DDB86EN

## Abstracts

Traditional grocery saw a sharp contraction in sales in 2020 as a result of the pandemic; this has continued in 2021. Although many consumers stepped up their use of local independent outlets out of reluctance to travel, the comparatively weak product offer of these stores stronger sales; in addition, most are cash-only, and above all these players have struggled to source goods while supply issues have affected the country.

Euromonitor International's Traditional Grocery Retailers in Costa Rica report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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