

Traditional Grocery Retailers in China

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Abstracts

Traditional grocery retailers in China includes a broad range of outlet types, which range from mom-and-pop stores to wet markets. Wet markets were hit very hard by a close link to the initial outbreak of COVID-19. Some of the earliest reported cases of the virus were found to have close contact with a wet market in Wuhan. Therefore, after the outbreak of the pandemic, most wet markets across the country were forced to close, contributing to decline for traditional grocery retailers in 2020. How...

Euromonitor International's Traditional Grocery Retailers in China report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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