

Traditional Grocery Retailers in Brazil

<https://marketpublishers.com/r/T49BA5F067BEN.html>

Date: February 2022

Pages: 53

Price: US\$ 990.00 (Single User License)

ID: T49BA5F067BEN

Abstracts

Traditional grocery retailers have been permitted to remain operational throughout the entire pandemic in Brazil as they are considered essential businesses, meaning that they were not obligated to temporarily close during quarantine restrictions. They do have to abide to restrictions such as ensuring all customers wear masks when entering the stores. During the harshest period of the pandemic, the distribution of emergency aid by the federal government helped sustain sales of traditional grocer...

Euromonitor International's Traditional Grocery Retailers in Brazil report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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