

# Traditional Grocery Retailers in Austria

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## Abstracts

Like in the modern grocery retailing channels, traditional grocery retailers will see a significant drop in value sales in 2021 after its peak in 2020 - the year in which sales were most affected by the COVID-19 pandemic. During 2020, consumers became more concerned about their diet and general wellbeing and were therefore willing to spend more money on high-quality, local food items. In addition, the temporary closure of foodservice outlets led to increased interest in cooking at home. Though t...

Euromonitor International's Traditional Grocery Retailers in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Farm shops evolve after major push during the pandemic

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