

Traditional Grocery Retailers in Algeria

<https://marketpublishers.com/r/T5CC79F76B7EN.html>

Date: March 2022

Pages: 30

Price: US\$ 990.00 (Single User License)

ID: T5CC79F76B7EN

Abstracts

In response to the COVID-19 pandemic in 2020, traditional grocery retailers performed very well, despite the depleting disposable incomes. Nonetheless, consumers were more price sensitive and switched to lower-priced brands. The channel benefited from the restrictions on movements, with most stores based in local residential neighbourhoods. In 2021, traditional grocery retailers will see even stronger current value sales than the previous year. While the channel performed well in 2020, there wer...

Euromonitor International's Traditional Grocery Retailers in Algeria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Traditional Grocery Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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