

Toys "R" Us - Japan Ltd in Toys and Games (Japan)

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Abstracts

Toys "R" Us Japan is the country's leading specialist retailer of toys and games. The company aims to diversify its distribution by increasing the number of side-by-side stores it operates throughout Japan. These involve incorporating Babies "R" Us sections into Toys "R" Us outlets, offering parents and grandparents the option to shop for a wide range of goods for babies and children in one location, including toys and games, apparel and footwear, stationery and school supplies and a wide range...

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