

# Toys "R" Us Inc in Toys and Games (USA)

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## Abstracts

Toys "R" Us is the leading player of traditional toys and games retailers in the US. The main challenge that it faces is the share of the market that it is losing against internet retailers.

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**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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