

# Toys 'R' Us Iberia SA in Toys and Games (Spain)

<https://marketpublishers.com/r/T1E73F22867EN.html>

Date: January 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T1E73F22867EN

## Abstracts

Toys "R" Us is the first toy store chain in the world. The company continues investing in growth and opening new stores. In 2013, Toys 'R' us wants to open five small stores and a big one in Andalusia. It will also continue to boost its online store and pop-up stores system to reinforce its Christmas campaign.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Traditional Toys and Games, Video Games.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Toys and Games market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Trends

Airlines

Competitive Landscape

Prospects

Category Data

Table 1 Transportation Sales by Category: Value 2007-2012

Table 2 Transportation Sales by Channel: Value 2007-2012

Table 3 Airline Capacity 2007-2012

Table 4 Air by Category: Passengers Carried 2007-2012

Table 5 Airline Passengers Carried by Distance 2007-2012

Table 6 Airline National Brand Owner Market Shares 2008-2012

Table 7 Airline Brands by Key Performance Indicators 2012

Table 8 Forecast Transportation Sales by Category: Value 2012-2017

Table 9 Forecast Transportation Sales by Channel: Value 2012-2017

## I would like to order

Product name: Toys 'R' Us Iberia SA in Toys and Games (Spain)

Product link: <https://marketpublishers.com/r/T1E73F22867EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T1E73F22867EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970