

# Toys "R" Us Iberia SA in Toys and Games (Spain)

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Date: July 2014

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: T180B12503DEN

## Abstracts

Over the coming years, and consolidating the strategy followed in 2013, Toys "R" Us Iberia will focus on extending its portfolio of stores at a national level. In 2013 the retailer launched sports equipment and children's room decoration items in two of its Madrid stores. These new lines are expected to be included in other stores in the coming years.

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