

# Toys 'R' Us (HK) Ltd in Toys and Games (Hong Kong, China)

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## Abstracts

Over the forecast period, Toys“R”Us (HK) seeks to remain the dominant retailer in traditional toys and games by expanding its store network and online retailing and increasing its portfolio, in particular in relation to private label products.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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