

# Toys "R" Us GmbH in Retailing (Austria)

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## Abstracts

Toys "R" Us GmbH is expected to expand the network of its outlets in Austria over 2012-2013. It is looking for suitable locations of 1,300 to 1,600 sq m. This is in addition to following its recent strategy of renovating or moving its existing outlets to more favourable and larger locations. At the end of July 2012 the company reopened its Klagenfurt outlet after a complete renovation and redesign with an expanded selling space of over 2,100 sq m. Since 2010 the company's online store has been...

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